

NIIB

Institute

New Image International Beauty Institute

Since 2004





Aesthetics

**PURSUE
YOUR
PASSION**

NIIB
Institute

Training Beauty Professionals
from 17+ Years

Welcome



An Institute is a place entangling learning and joy, combining knowledge and lessons of life for an enriched tomorrow....

NIIB Institute of Hair & Beauty offers a variety of training programs & study options. Our Programs are Internationally recognized. At NIIB we will provide you with the knowledge & practical expertise to fully understand the industry's requirements.

The diploma in hair and beauty studies will introduce you to a whole new world. Learners have the flexibility to choose from a variety of hair and beauty related topics to compliment their diploma qualification. If you wish to become a professional hair stylist/technician, we have courses covering everything from beginner to advanced techniques so you can also cover a wide range of specialized subjects including makeup, skin care, hair, nail technology, panchkarma massage, dermatology and permanent makeup.

NIIB Institute has also been honoured as the **Best Beauty & Wellness Institute in North India** by the **ASIAN EXCELLENCE AWARDS 2022** for its inspired approach to education.



ASIAN EXCELLENCE AWARDS 2022



INDIAN GLORIOUS AWARDS 2022

MD POOJA SINGH being Awarded with **ASIAN EXCELLENCE AWARDS 2022**
for '*BEST Beauty & Wellness Institute in North India*' by **Madhuri Dixit Nene**



MD POOJA SINGH & CEO ISHAAN SINGH receiving **ACE Business Influencer 2022** for *BEST Beauty & Wellness Institute & Best Immigration Consultants* by **MALAIKA ARORA & AMISHA PATEL**

More than 500 Awards in 18 Years...

When it comes to awards and recognition, it is nothing less than torrential rains for New Image International Beauty Institute. The Institute has won more than 500 prestigious awards in the journey till now in the presence of honourable Managing Director, Pooja Singh.

Keeping advanced and holistic development of its students as the prime motto, the institute's effort for the same has been recognized by **ASIAN EXCELLENCE AWARDS 2022** and was conferred with 'Best Beauty & Wellness Institute Award in 2022'.

The Beauty Institute has consistently been maintaining its rank in the top cosmetology institutes of North India for the past 18 years for showcasing exemplary achievements in scholastic and co-scholastic areas.

MD Pooja Singh & CEO Ishaan Singh were also awarded with **ACE BUSINESS INFLUENCER AWARDS 2022** by Bollywood Actress MALAIKA ARORA & AMISHA PATEL for 'Best Beauty & Wellness Institute' & 'Best Immigration Consultants' in North India.



Graduation: Ceremony & Celebration

Graduation marks a milestone in the lives of students. It's a serious yet joyful event.

Institute commencement ceremonies are important and special for each graduate who attends. The ceremonies are a way to celebrate our accomplishments and sit beside our peers and friends that have been by our side one last time before we all go our separate ways. Commencement marks the end of a big chapter in our lives.

Commencement is more than a ceremony. It's an experience unlike any other celebrating your next step in life. Wonder led you to this moment. And we can't wait to see where wonder will take you next.

Every Year thousands of Students graduate from NIIB Institute with International Certification in Cosmetology. Many begin their careers in Beauty Industry with our Certified Courses and we wish all of them heartiest congratulations.

WE ARE IMMENSELY PROUD OF OUR ALUMNI!!





INDIAN GLORIOUS AWARDS 2022

MD POOJA SINGH & CEO, ISHAAN SINGH with ACTRESS MOUNI ROY
at INDIAN GLORIOUS AWARDS 2022 organised by New Image
International Beauty Institute.

Spirit of Celebrating Others



The **INDIAN GLORIOUS AWARDS 2022** recognize the talented, and upcoming rising stars in various fields whether it is the entertainment industry, management and corporate sector, new startups, etc.

The award show night was a dream come true night for so many awardees when they received the prestigious award from the hands of the epitome of beauty **MOUNI ROY**.

Famous faces of Punjab like Mr. Shital Vij, Mr. Deepak Bali, Fashion Designer Nidhi Sardana, Mrs. Parwinder Kaur from CT Group of Institutions, Miss PTC Punjabi 2022- Jaspreet Kaur, and the list goes on.

Managing Director of NIIB Institute - Pooja Singh & CEO Ishaan Singh believes in celebrating others which made them organise the very first Glorious Awards in Punjab.

“Help others achieve their dreams and you will achieve yours.”

- Managing Director, **POOJA SINGH**







Events & Celebrations

As we all know, an Institute environment concentrates on academics most of the time. Celebrations provide an opportunity to indulge in non-academic activities, to bond and break the ice with each other. It deepens the peer relationships and brings the students closer to the staff, making everyone feel like a family. This bond will eventually make students perform better in the subjects taught by those teachers. Furthermore, the students will feel great comfort in institutional ambiance.

Most importantly, festival celebrations will develop the students' communication skills and help them to interact with individuals. Hence, with recognition as the Best Cosmetology Institute in North India, we encourage our students to participate in friendly competitions and events.

Every year NIIB family celebrates number of festivals together in the presence of MD Pooja Singh. Every student gets equal opportunities to showcase their talent. It is another reason why NIIB Institute is preferred among the youngsters.



*“Celebrating courage and perseverance
to reach our goals and dreams.”*



Seminars & Workshops

Generally organized for either a single day or couple of days, the prime objective of seminars and workshops is to assemble the like-minded intellectuals and professionals to trade ideas, thoughts, and views.

NIIB Institute takes pride in organising the most number of Beauty Seminars & Workshops every year for the students. Our only motive is to share knowledge regarding latest of the Beauty techniques with the students who take interest in the field of Cosmetology.

FREE MEGA BEAUTY SEMINAR is the biggest Seminar of Punjab organised by NIIB Institute every year. The Seminar is held in 5+ cities & upto 1500 students participate in it every year. Along with the knowledge of Waterproof HD Makeup, Hydrafacial, Permanent Makeup, Russian Hair do, Stone Massages, etc. , students also leave with an International Certificate.



Testimonials

Inspirational words of admiration from eminent dignitaries of the society work wonders and keep the spirit of institute to serve the community high. Our illustrious guests were all praises for NIIB Institute.



Shital Vij

**Founder - Shital Group of companies
- Dainik Sawera**

Standing amongst a group of people completely devoted to the cause of education is a matter of great honor for me and I salute faculty and management of NIIB Institute for their contribution in nation. May God be with you in all your future accomplishments.

B.K. Birdi

GST Joint Commissioner

Standing tallest amongst all the Beauty Institutes of North India, NIIB Institute has not left any stone unturned to lay the path of success for its students. The exemplary result of the institute is a living testimony of the same. May your faith in goodness guide you in all your future endeavors.



Sourav Kumar

Celebrity Makeup Artist & Hairstylist

The dedication of NIIB Institute to lead its students towards path of glory & success is exceptional.



#AlumniSpeaks



Vandhana

Advance Diploma in Skin, Hair & Makeup

I am very thankful to New Image Institute. The staff and teachers of the institute are very helpful. I am now settled in Canada after doing beauty course from New Image.



Mosmi Bhatia

M.Sc in Skin, Hair & Makeup

I did my Msc course from New Image & they offered me to intern as well. Later they gave me job as Salon Manager. They also helped me to settle in Abroad. Now i am well settled at New Zealand earning Rs. 3.50 Lakh/month.

From the **CEO's** Desk



“Education is the only power to bring the change we aspire for...”

As a leading institution, **NIIB** has been fulfilling all the needs of the day by being technologically empowered with time. The infrastructure of the institute, our pledge to always maintain futuristic perspective, introduction of latest technology in the state along with Tremendous and Innovative Teaching methodology differentiates it from the other Beauty Institutes in vicinity.

- **ISHAAN SINGH**
(CEO, NIIB Institute)

From the *Managing Director's* Desk



Skill is what you need to be truly independent...

NIIB Institute has been deeply associated with youth and their career vision through educational cause from last 18 years. To hone their inborn potential, NIIB has taken initiative to develop their vocational and professional skills through tailor made vocational courses according to existing norms of industry and more specifically in glam industries to suit their needs.

NIIB Institute holds *International* Certification so that every student of ours can chase their dream in any corner of the world.

- POOJA SINGH
(Managing Director, NIIB Institute)

Message from *Academic Incharge*



It is rightly said that “Education is a shared commitment between dedicated teachers, motivated students and enthusiastic parents with high expectations.”

At NIIB Institute, we strive to give every student the opportunity to learn from the best of Punjab’s Makeup Artists & Hair Stylists. The challenging and advanced curriculum set by us helped in enhancing practical training & transforming lives of many students. Over 19,000 Students have been certified over 18 years. NIIB is also the first Beauty Institute of Punjab to introduce Permanent Makeup, Laser Treatment Courses & other advanced techniques.

- MONIKA ARORA
(Academic Incharge, NIIB Institute)

Our Vision

To emerge as a center of excellence & innovation our vision is to provide professional job-oriented education and be a trusted partner in your career success.

Our Mission

We focus on empowering young & female section of India for a better tomorrow. We are committed to quality & aim at providing better job & career opportunities. We are working consistently to deliver our promises by imparting training to over 1,00,000 students by the year 2025.



A woman with blonde hair, wearing a beige robe, is performing a facial treatment on a client. The client is lying down with their eyes closed, wearing a white headband. The woman is using a white applicator on the client's face. The background is a warm, wooden interior with shelves holding various products. A large, adjustable light fixture is positioned above the client.

Our *Courses*

- Cosmetology
- Makeup Artist
- Nail Technician
- Laser
- Nutrition
- Hair Stylist
- Personal Grooming

Master *in* Cosmetology

Duration: 02 Years

Course Content

- Era Makeup
- HD Makeup
- Body Massage
- Body Slimming Treatment
- Potli Massage
- Aroma Body Massage
- Aroma Facials Paraffin Treatments
- Nail Art
- Acrylic & Gel Extensions
(Refills & Removal)
- 3D Nail Art
- Sculpture of Nails
- Nail Drill
- Advance Mehendi Designing
- Product Knowledge
- Specialized Workshops
- Soft Skills
- Airbrush Makeup
- Basic & Advance Facials
- Manicure & Pedicure
- Electrical Treatment
- Chemical Peel
- Cosmetic Science
- Trichology of Hair
- Knowledge of Tools
- Cutting Techniques
- Advance Hair Cuts
- Advance Hair Coloring
- Advance Hair Relaxing
- Treatments
- Hair Extensions
- Hair Polishing
- Media Hair Styles
- Art of Makeup
- Bronze Tan Look



Advance Diploma *in* Pro-Makeup Artist

Duration: 03 Months

Course Content

- Defining Makeup Artist
- Color Therapy
- Lights & Effects
- Face Proposition
- Glamour & Bollywood
- Makeup
- Fashion Editorial Makeup
- Airbrush Makeup
- Era Makeup
- Khaliji Makeup
- Camouflage Makeup
- Different Bridal Looks
- Dress Styling & Hair Styling





Advance Diploma *in* Aesthetics & Hair Designing

Duration: 01 Year

Course Content

- Basic & Advance Facials
- Manicure & Pedicure
- Advance Skin Treatments with Electrology
- Chemical Peel
- Cosmetic Science
- Trichology of Hair
- Basic & Advance Hair Cuts
- Basic & Advance Hair Styling
- Advance Chemical Jobs
- Advance Hair Treatments
- Art of Makeup
- Nail Art
- Mehendi Designing



Advance Diploma *in* Pro-Hair Designing

Duration: 03 Months

Course Content

- Knowledge of Tools
- Cutting Techniques
- Advance Hair Cuts
- Advance Hair Coloring
- Advance Hair Relaxing
- Treatments
- Hair Extensions
- Hair Polishing
- Media Hair Styles





Diploma *in* Nail Technician

Duration: 02 Months

Course Content

- Nail Art
- Acrylic & Gel Nail Extensions
(Refills & Removals)
- 3D Nail Art
- Gelicure Reverse French
- Sculpturing of Nails
- Nail Drill



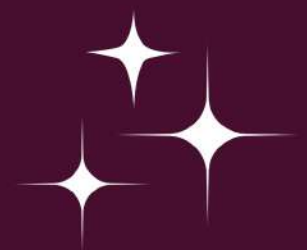


Certificate in Laser & Light Therapy Treatment

Duration: 01 Week

Course Content

- Acne Laser
- Hair Reduction
- Photo Facial
- Pigmentation Laser
- Skin Structure
- Health & Safety Analysis
- First Aid
- Client Care & Communication

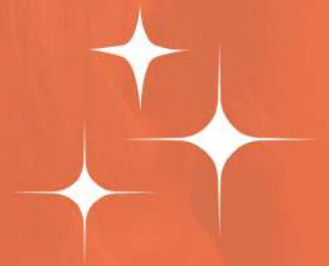




Self-Grooming Courses

Duration: 01 Week

- Eye Lash Extension
- Self-threading
- Basic of Skin care
- Basic of Hair care
- Self-Makeup Application
- Hair Styling
- Self-Bleach
- Self-Nail Art
- Self-Facial
- Self-waxing



“Learning is not attained by chance,
it must be sought for with
ardor and attended to with **diligence**.”

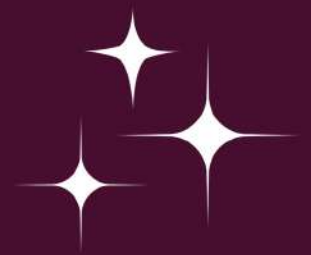


Short Term Courses

1 Week to 4 Weeks

Course Content

- Certificate in Eye Lash Extension
- Certificate in Hair Cuts
- Certificate in Hair Styling
- Certificate in Western Spa Therapy
- Certificate in Oriental Spa Therapy
- Certificate in Self Grooming
- Certificate in Nail Extensions
- Certificate in Hair Extensions





Certificate Courses

Duration: 1 Week

- Certificate in Art of Makeup
- Certificate in Air Brush Makeup
- Certificate in Bridal Makeup
- Certificate in Fashion & Photographic Makeup
- Certification in Advance High Definition Makeup
- Certificate in Advance Film & Fashion Glamour Makeup
- Certificate in Advance Hair Designing
- Certificate in Basic Hair Designing
- Certificate in Hair Chemical Work
- Certificate in Male Barbering
- Certificate in Indian Head Massage
- Certificate in Hair Designing
- Certificate in Nail Sculpturing
- Certificate in Gel Extension
- Certificate in Acrylic Extension
- Certificate in 3D Nail Art
- Certificate in Facial Service
- Certificate in French Manicure & Pedicure
- Certificate in Basic Spa
- Certificate in Body Massage Therapy
- Certificate in Facial Aesthetics
- Certificate in Micro Dermabrasion
- Certificate in Jet Peel
- Certificate in Rejuvenation
- Certificate in Microneedling
- Certificate in Laser Hair Reduction
- Certificate in Chemical Peel
- Certificate in Advance Chemical Peel
- Certificate in Nutrition & Dietetics
- Certificate Course in Modern & Ayurvedic Method of Weight Management
- Certificate Course in Personality Development
- Certificate in Salon Management
- Certificate in Salon Marketing



Global Connect

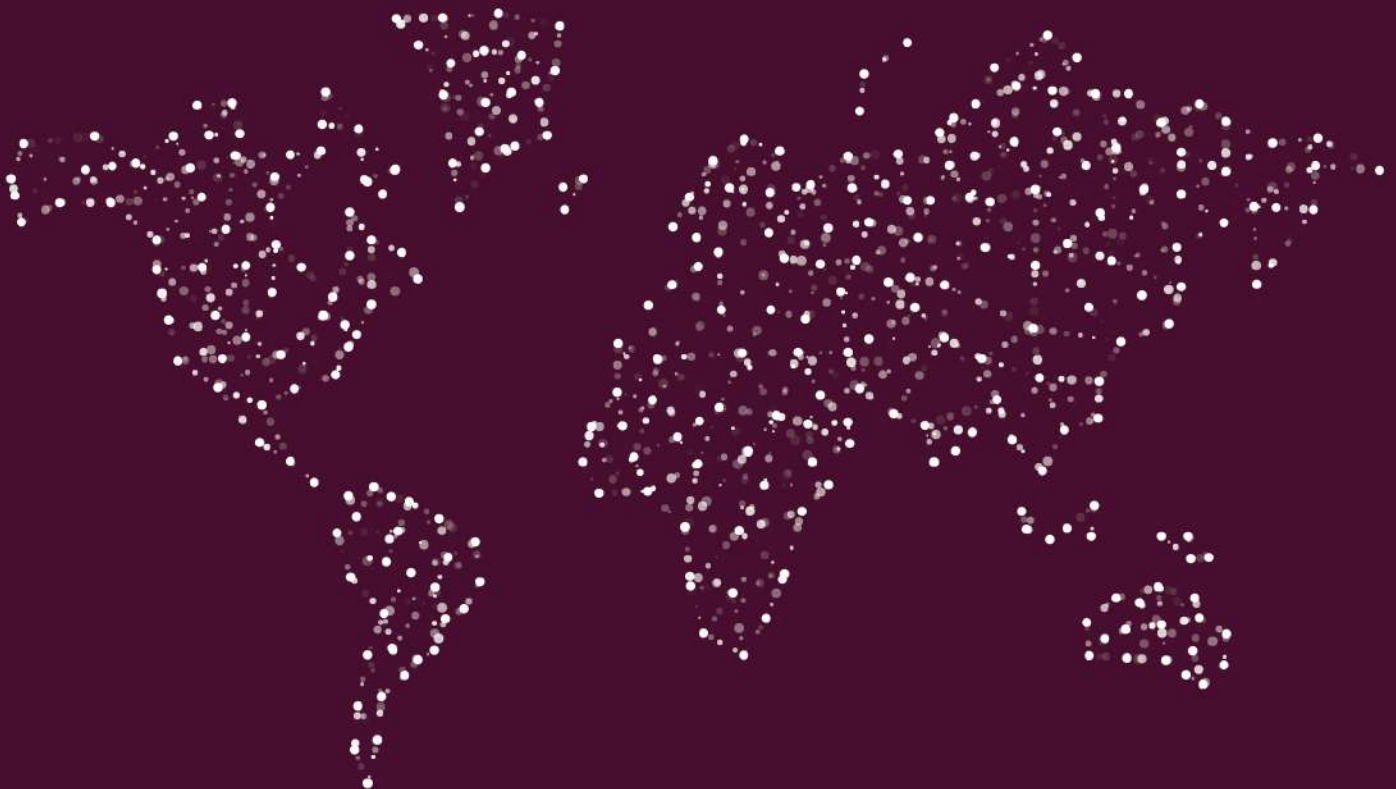
The academic strategy of New Image embraces global approach. International Collaboration allows students to experience 'study abroad' options. This initiative provides excellent opportunities to New Image students to interact with students from various geographic, encouraging them to broaden their vision and understand different cultures.

IAO



Pathway to Success
Journey to your Future


Academy of Learning
CAREER COLLEGE







Placements





Join
**Pathway
Program**
to
Canada



Advance Diploma *in*

Hotel Management

Duration: 02 Years

1. Indian cuisine
2. Tandoor
3. Sweet dishes
4. Cake & pastries
5. South Indian
6. Continental
7. Mexican
8. Chocolates & Candies Making
9. Japanese Cuisine
10. Lebanese Cuisine
11. Afghani Cuisine
12. Mocktails & Shakes
13. Ice Cream
14. Italian
15. Breakfast & Pantry
16. Sauces & Toppings
17. Thai
18. Lebanese
19. Japanese
20. Salads
21. Theory of Cookery
22. Food Hygiene & Safety
23. Menu Planning
24. Cost & Quantity Control
25. Method of Cooking
26. Classification of Food
27. Duties
28. Objectives & Guest Dealings
29. Tariff Planning & Room Reservations
30. Classification of Hotels
31. Guest Service
32. Front office Communications
33. Indian Cuisine
34. Check Out & Settlements
35. Understanding House Keeping
36. Linen Management
37. Drapery of Guest Rooms
38. Cleaning Equipments
39. House Keeping Procedures
40. Laundry Services
41. Safety & First Aid
42. Development of Catering Industry
43. The Restaurant & ITS Equipment
44. Classical Menu Planning
45. Types of Services
46. Buffets & Banquets Management
47. Bar Layout and Operations
48. Room Services Concepts
49. Party Layout



We Provide 6 Months
INDUSTRIAL TRAINING
in Reputed 4★ & 5★
HOTELS OF PUNJAB

Diploma *in* **Hotel Management**

Duration: 1.5 Years

1. Indian
2. Bakery
3. Continental
4. Chinese
5. Tandoor
6. Sweet Dishes
7. Mocktails
8. Thai
9. Mexican
10. Italian
11. Mughlai
12. Salads
13. Cakes & Pastries Making
14. Personal Hygiene
15. Menu Planning
16. Kitchen Layouts
17. Kitchen Staff Duties Management
18. Theory of Cookery
19. Food Hygiene
20. Food Safety & Preservation
21. Quality & Quantity Control
22. Spices & Condiments
23. Methods of Cooking Food
24. Costing of Dishes
25. Chocolate Making
26. Chutney & Sauces
27. Party Snacks
28. Fancy Pizza Making
29. Types of Garnishing
30. Invalid Cookery





Diploma *in*

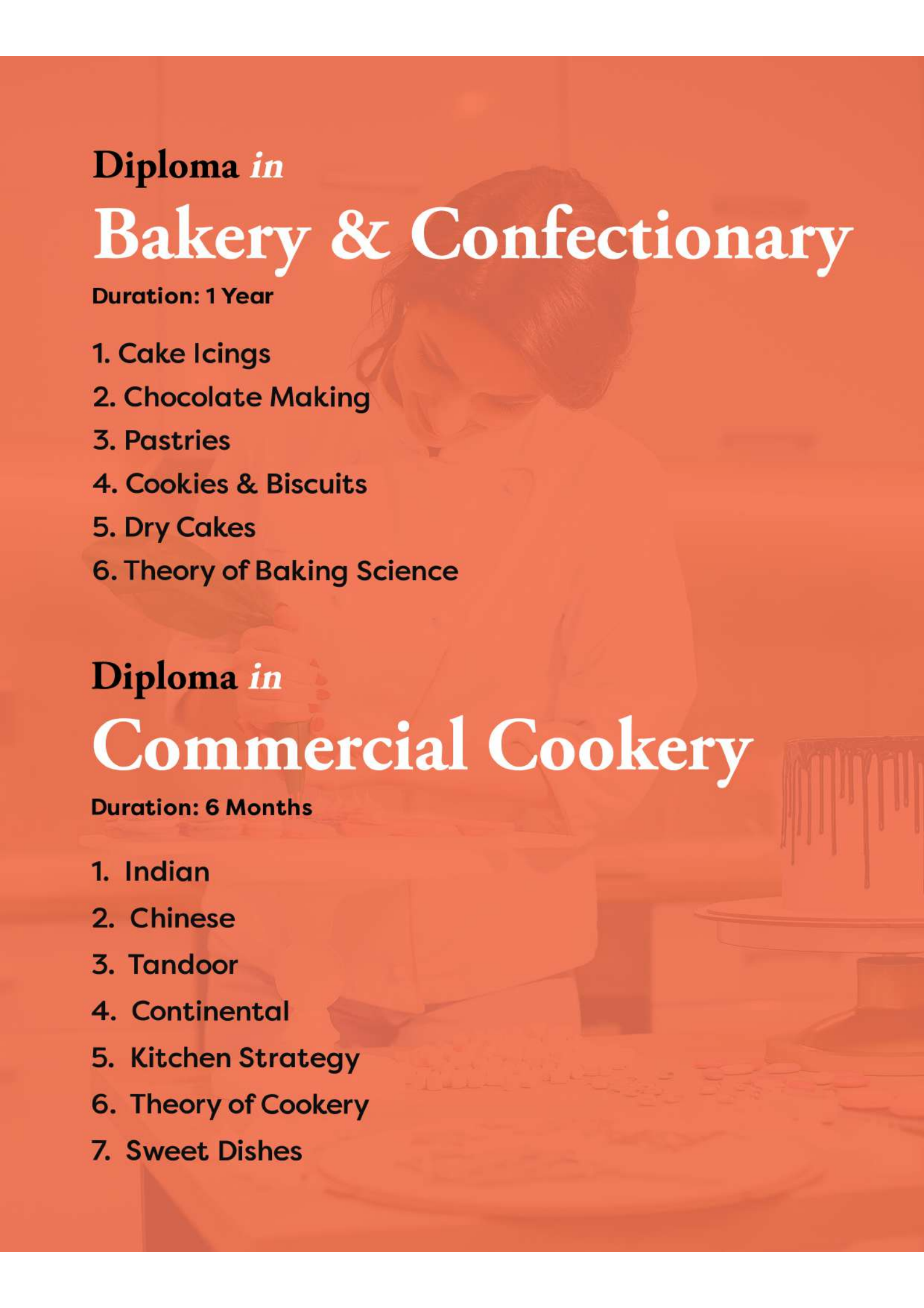
Culinary Skills

Duration: 01 Year

01. Indian
02. Chinese
03. Continental
04. Bakery
05. Sweet Dishes
06. Mocktails
07. Thai
08. Mexican
09. Salads
10. Italian
11. Tandoor
12. Shakes & Smoothies
13. Chutney & Sauces
14. Dosa Making
15. Breakfast & Pantry
16. Theory of Cookery
17. Food Preparation Techniques
18. Principles of Cooking
19. Kitchen Equipments Handling & Maintenance
20. The Concepts of Food Preservation







Diploma *in* **Bakery & Confectionary**

Duration: 1 Year

- 1. Cake Icings**
- 2. Chocolate Making**
- 3. Pastries**
- 4. Cookies & Biscuits**
- 5. Dry Cakes**
- 6. Theory of Baking Science**

Diploma *in* **Commercial Cookery**

Duration: 6 Months

- 1. Indian**
- 2. Chinese**
- 3. Tandoor**
- 4. Continental**
- 5. Kitchen Strategy**
- 6. Theory of Cookery**
- 7. Sweet Dishes**



Hobby Courses

Duration: 01 Week to 01 Month

01. Chinese
02. Mocktails
03. Sweet Dishes
04. Pizzas Making
05. Cake Making
06. Chocolate Making
07. Italian
08. Party Snacks
09. Tandoori Dishes
10. Ice Creams
11. Sandwiches
12. Continental



We Lead as We Deserve...

- **Best Beauty & Wellness Institute**
in North India by ASIAN EXCELLENCE AWARDS 2022
 - **Best Beauty & Wellness Institute**
in India by ACE BUSINESS AWARDS 2022
 - **214+** successful alumni settled around
the globe
 - **National Recognition** of students in Makeup
Hair, Skin, Nail
 - **Air conditioned** rooms
 - **Well equipped** labs
 - **Upto 50% Scholarship** program
 - **International** recognition & certification
- 

Our 4 Pillars of Success...

Strong foundation is the key to a strong building. Strength and height of a building depends on excellence of its pillars.

Following the same and writing the stories of success, we, at NIIB Institute, are sincerely indebted to all our pillars that have laid the foundation of the institute so strongly that we have been able to achieve the vision with which we had begun 18 years ago.

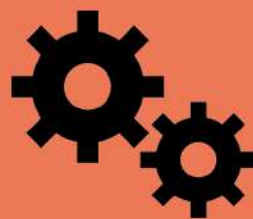
Excellent
Teachers



Innovative
Teaching



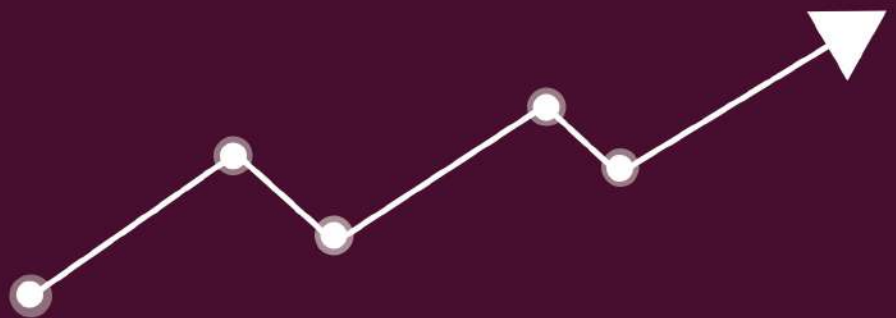
Advanced
Infrastructure



Global
Connect



NIIB AT A GLANCE



It is one of the few institutes in North India which has upgraded its classrooms to facilitate teaching through modern tools and techniques. The Institute has centrally air conditioned classrooms with Wi-Fi enabled hall and seminar room.

Approved Training Partners:



Follow Us:

Stay Connected, Stay Updated





Our Branches:



Jalandhar

2nd Floor, Shakti Tower, Above Vishal Mega Mart, Near BMC Chowk, Jalandhar | **Contact No. : 99146-55557**

Phagwara

Kalra Complex GT Road, Opp. Hanuman Garhi Mandir, Phagwara
Contact No. : 96590-00096

Ludhiana

2nd Floor, 18 K Sarabha Nagar, Surya Commercial Centre, Ferozepur Road, Opp. Agriculture University Gate No.1, Ludhiana.
Contact No. : 99145-27724 | 75289-41935

Hoshiarpur

Bus Stand Road, Opp. Passport Office, Nr. Maharaja Jassa Singh Chowk, Hoshiarpur | **Contact No. : 97800-80252**

Chandigarh

SCO 60-61, Level 4, Sector-34A, Chandigarh
Contact No. : 96460-55557

Our Franchises:

NIIB Institute & Salon has many Franchises including Sirhind, Jaito, Batala, Patiala, Pathankot, Doraha, Noida, Moga, Mohali, Varidavan, etc.

Our Aim is to spread around India with as much as 100 Franchises, so our 'Affordable & Advanced' skill based programs can reach to mass number of students around the country.



Coming Up 
100 Locations

For any query related to our **Franchises** Call: 788-833-9881

NIIIB

Institute

New Image *International Beauty* Institute
[SINCE - 2004]



Our Locations : JALANDHAR | PHAGWARA | LUDHIANA | HOSHIARPUR | CHANDIGARH
SIRHIND | PATIALA | BATALA | JAITO | DORAHA | PATHANKOT | NOIDA | MOHALI | MOGA | MUKERIAN

Reach us at : +91-91156-33306 | 99146-55557

Address:

Head Office : 2nd Floor, Shakti Tower, Above
Vishal Mega Mart, Near BMC Chowk, Jalandhar

Corporate Office : SCO 60-61, Level 4,
Sector-34A, Chandigarh

Website:

www.newimageinstitute.com

Email:

info@newimageinstitute.com



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